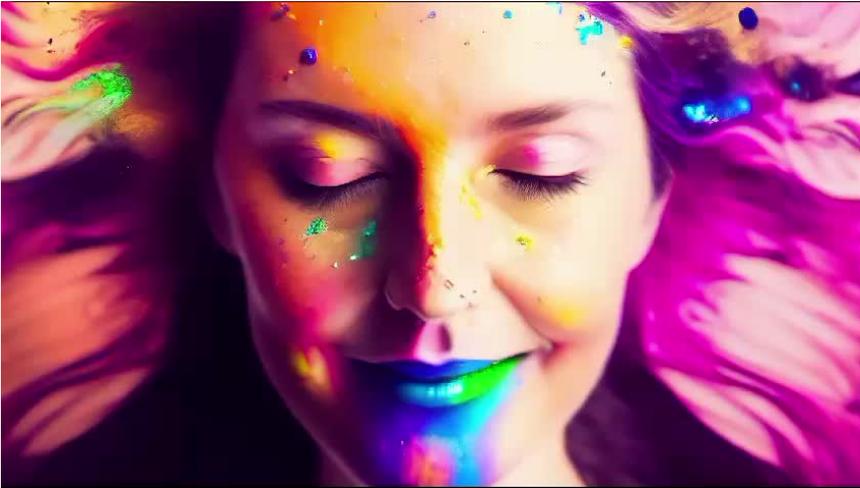


Studio Giovannelli



New opening of the Studio Giovannelli
A new art and creativity space in Pietrasanta

G.Carducci Square 20 Pietrasanta (LU)
12 th August 2023 at 6.00 pm

Awakaned by art

Artists:

Kote, Giovanni da Monreale, Nicolò Mazzara, Pongo3d, Alan Zeni,
Virginia Cazzola, Clet.

We are very honoured to announce the new opening of Studio Giovannelli in the heart of the historical city of Pietrasanta. This new space is set in a location renowned for art and culture and is going to become a place to celebrate art and creativity in every form of expression.

Studio Giovannelli is born from the passion and from the dreams of the owner and curator Marzia Giovannelli who has developed the urgency to share her art vision like a powerful mean of aggregation and connection. With tenacity and determination she has transformed this vision into a tangible reality. Studio Giovannelli is not just an exhibition space but a space where art becomes life, interaction, participation and performance as well.

AWAKANED BY ART

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“You may say I'm a dreamer, but I'm not the only one. I hope someday you'll join us. And the world will live as one”.

Imagine, John Lennon

By the opening of the art space, Studio Giovannelli wants to create a bridge among emergent and historicised artists and offer them a place to share an immersive experience where the audience may reach art and its creative process and enrich its understanding and awareness of art self.

“Awakened by art” is the title of the first exhibition presented by Studio Giovannelli, this sentence is a request both by the Studio and the artists.

“Walk, Stop, look at me, interact with me, look away from everyday life, listen to me and listen to yourself, discover me and think of me, trust me, let yourself be awakened”.

The urban creativity exhibition represents an ode to the artistic expression that originates from the city streets, embraces graffiti, street art, urban installation, writing, poetry and lot more.

Artists working in any part of the world have contributed to this exhibition with works reflecting the pulsing energy of the metropolis and their influence on contemporary art.

The described tour feels like a fascinating journey through a variety of unique talents and voices in the world of urban art and creativity. This path represents a mixture of generations, styles and artistic forms, each with its own impact and message. Here are some of the figures and mentioned themes:

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Kote and Nicolò: They represent two generations of writers and illustrators. These voices bring fresh energies and unique perspectives to urban art.

Pongo 3D: This veteran artist brings innovation through his ability to create three-dimensional effects by hand. This manual technique adds depth and originality to his works.

Giovanni da Monreale: his work inside the Pietrasanta skate park represents an interesting intersection between urban art and spaces dedicated to sport, creating a unique connection between art and the surrounding environment.

Clet: An artist who transforms street signs into works of art and conveys political messages through his work too. This example demonstrates how urban art can have a direct impact on the urban context and society.

Alan Zeni: With urban poetry, Alan Zeni brings an element of depth and reflection to the scene. His ability to combine words and urban context can stimulate discussion and introspection.

Virginia Cazzola: A young artist based in Florence. Her dedication to painting is enriched by her reportage nature, which drives her to photograph the world around her. Her artistic practice is characterised by a daring combination of photographic and graphic-pictorial imagery, where she experiments with the use of vibrant colours and manipulation of forms.

Studio Giovannelli's vision of an urban creativity journey reflects a wide range of influences and styles, demonstrating how art can be a vehicle for exploring multiple perspectives and facets of urban and human life.

The opening of Studio Giovannelli represents a significant step inside the cultural scene of Pietrasanta and adds a new piece to the city eclectic art landscape.

Text by Anna Giulia Benvenuti

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